



PUTTING
ideas
TO WORK



**“Society is our
extended mind
and body.”**

- Alan Watts



PUTTING *ideas* TO WORK

**From Blueprints
To Brilliance.**





A Message From The CMD

As we embark on the next stage of growth at JP Group, we remain committed to our vision of integrating every detail into the larger picture. We are dedicated to delivering industry-leading ideas and meticulously crafted turnkey solutions across diverse sectors such as Education, Toys & Games, Sports & Health, Publication, Educational & Welfare Kits, Management Consulting,

IT solutions, Events & Exhibitions, and infrastructure services.

Our Group's foundation is built on 40 years of relentless hard work. Throughout this period, we have diversified our product range to meet the evolving demands of various government and non-government departments, as well as different industry sectors. Today, our clients both in the public and private sectors, trust our comprehensive knowledge and deep understanding of the complete system.

Our professional approach is complemented by personalized attention to each project. Our team's multi-functional strengths enable us to deliver well-researched and meticulously planned turnkey solutions. I am excited about the prospect of ideating and executing developmental projects with you as we journey towards a visionary future for 'Viksit Bharat'.

With warm regards,
Jayesh Shah
Chief Managing Director
JP Group

What We Do



Institutional Concepts



Educational Concepts



Educational Kits



Books



Toys & Games



Outdoor Play equipment



Sports & Fitness



Furniture



Other Services

Our commitment is to deliver products, services, and solutions that yield measurable benefits, enhance performance, and help our esteemed clients achieve their goals through industry-leading insights and meticulously planned turnkey solutions.

Our diverse team of experts, hailing from various professional backgrounds, ensures that our deliverables are grounded in thorough research and development. Through our collaborative approach, we are dedicated to offering the most relevant and innovative solutions to our clients.

Who We Are



JP Group is a consortium of companies specializing in Education, Toys, Sports, Infrastructure Services, Health, Welfare, Events & Exhibitions, and IT Solutions. Our mission is to deliver products, services, and solutions that yield tangible benefits and performance improvements for our esteemed clients. We are committed to helping them achieve their goals through industry-leading ideas and meticulously planned turnkey solutions.

Our multidisciplinary team of experts, drawn from diverse professional backgrounds, ensures that every deliverable is supported by an extensive research and development process. Through a collaborative approach, we are steadfast in our commitment to providing our clients with the most relevant and innovative solutions.

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WE DESIGN | WE DEVELOP | WE UPGRADE

A Core Within Our Core Gooduse Enterprise

Gooduse Enterprise, a certified and multifaceted company, boasts of decades of experience across diverse business sectors and is a proud constituent of the JP Group. As pioneers in Gujarat, we have spearheaded key infrastructure and upgradation projects such as Smart Anganwadi, Activity-Based Learning Rooms, Smart Libraries, Smart Panchayat Ghars, and beach development initiatives. Our expertise lies in designing, developing, and upgrading projects through comprehensive turnkey solutions.

Our strategic collaborations with clients, combined with extensive research and community interactions, enable us to deliver bespoke solutions across all business segments. Gooduse Enterprise has diversified its offerings, maintaining a vast product and service portfolio. Our commitment to high-quality, top-rated products, thoroughly reviewed and tested by our expert team, distinguishes us in the market. Whether it's a purchase or a service, we strive to meet or exceed your expectations, providing exceptional value to our clients.

From curating infrastructure spaces with in-depth research and development with expertise we provide exemplary customised designs and finest development solutions to our clients. We hold an expertise in designing autonomous eco-system with spacious look and feel, robust infrastructure with end-to-end solution. Be it our carefully curated public spaces, indoor - outdoor office and institutional space, high-end gymnasium, sports arena, social spaces like beach, garden, educational spaces like Smart Anganwadi, Smart School, Smart Library and more. Every space is specially created with enriching design and delivered with desired solutions.





Institutional Concepts

- Smart Panchayat Ghar
- Ayush Wellness Centre
- Beach Development Project
- Smart Knowledge Centre
- Yoga Studio
- Gym Centre
- Swimming Pool
- SHE Lounge
- Public Garden
- Beneath Development project
- Traffic island
- Exhibition Centre
- Auditorium
- Cafeteria
- Conference Room
- Smart Record Room
- Multipurpose Hall
- Water body landscaping





Smart Panchayat Ghar

The modern Smart Panchayat Ghar is the pivotal hub of local governance in rural regions, meticulously designed to be both accessible and functional for the local populace. These centres play an essential role in executing government policies, managing local resources, and addressing the needs of the community. By integrating advanced technology, fostering community engagement, and effectively tackling local challenges, these offices significantly enhance rural development and governance, providing an improved experience for citizens.



Key Elements of a Smart Panchayat Ghar:

- **Diverse Workspaces**
 - **Ergonomic Furniture**
 - **Integrated Technology**
 - **Display Areas**
 - **Recreational Spaces**
 - **Natural Lighting**
 - **Thoughtful Colour Psychology**
 - **Indoor Plants for Enhanced Acoustics**
 - **Reflective Surfaces**
- 

Ayush Wellness Centre

The Government of India, in partnership with state governments, is advancing health and wellness under the Ayushman Bharat initiative by upgrading existing Ayush Dispensaries into comprehensive Primary Health Centres. This transformation includes the enhancement of existing PHCs with smart infrastructure and integrated healthcare solutions and services.



Key Benefits of Upgrading Ayush Dispensaries to Modern AHCs:

- Enhanced structural functionality of the unit through modern infrastructure.
- Improved operational efficiency and service delivery with state-of-the-art equipment and facilities.
- Smart amenities that build trust and strengthen the connection between beneficiaries and government healthcare systems.
- Increased footfall, furthering the objectives of the National Ayush Mission in providing preventive, promotive, and rehabilitative healthcare services.

Smart Knowledge Centre

A pioneering wellness initiative aimed at elevating the quality of life in rural areas, the Smart Knowledge Centre adopts a holistic 360-degree approach. It is designed to enhance the strengths, capabilities, and aspirations of children, youth, men, women, and senior citizens through a range of support services and activities. This sustainable value addition is facilitated by the strategic installation of books, toys, sports equipment, educational aids, and learning kits within vibrant, engaging surroundings. This concept ensures that every community member, from the youngest to the eldest, can fully enjoy and utilize their time within the family setting.





Focus Areas

Children & Specially Abled Individuals

Providing a safe and stimulating environment that caters to their developmental needs and interests through a variety of fun and educational activities, supported by a unique selection of books, toys, and equipment within a colourful setting.

Youth

Engaging young people in sports, fitness activities, yoga, and activity-based learning. Offering a range of books and socio-development activities through group participation. Conducting skill development programs by leveraging community resources.

Men & Women

Involving men and women in this inclusive wellness concept to foster their social and emotional growth. Opportunities to learn and showcase skills through art, craft, and other skill-based activities.

Senior Citizens

Creating a knowledge-sharing platform for seniors, engaging them in health-focused activities such as yoga, indoor-outdoor games, and library sessions. Offering motivational movies and participation in community awareness programs.

We Provide

- Toys & games
- Activity corners for children
- Sports & fitness kits
- A Library corner
- Meeting & Waiting zone
- Training and handholding support for the centre's operation
- Rest room
- CCTV surveillance
- RO water plant
- Exhibition zone
- Refreshment zone
- Multimedia units for IEC and edutainment activities
- Outdoor space beautification
- Government scheme showcase zone
- A wide selection of books across all categories
- Community-friendly, vibrant interior and exterior design



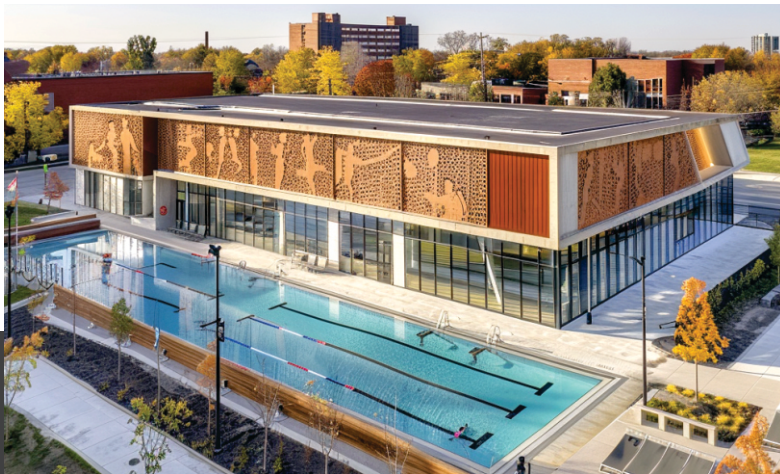
Beach Development Project



Given that Gujarat boasts the longest coastline in India, it presents a prime opportunity for enhancing tourism. Our Beach Development Project is a cornerstone of our sustainable development efforts along Gujarat's coastal belt. We specialize in creating and enhancing beach facilities that not only maintain a clean and tranquil shoreline but also preserve the natural beauty and aesthetic appeal of the beaches. Our state-of-the-art infrastructure, combined with integrated tourism amenities and thoughtfully designed surroundings, is poised to attract tourists and elevate the region's tourism profile.

Yoga Studio, Gymnasium And Swimming Pool

In today's fast-paced world, the demands of a busy lifestyle can lead to significant mental and physical strain. To combat this, we offer comprehensive wellness solutions that include a Yoga Studio, advanced Gymnasium, and Swimming Pool. These facilities provide a holistic approach to health, helping individuals reduce stress and achieve a balanced lifestyle. Our wellness infrastructure is designed to harmonize body, mind, and soul, catering to people of all ages, enabling them to maintain a healthy and fulfilling life without relying solely on machinery.



Yoga Studio

- Elegant interiors designed for a serene Yoga experience
- Meditation Garden
- Fully equipped with yoga essentials and logistics
- Changing rooms
- Restrooms

Gymnasium

- State-of-the-art fitness equipment
- Dedicated exercise studio
- Personal training area
- Stretching zone

Swimming Pool

- Main Pool
- Children's Pool
- Pool Deck
- Changing Rooms
- Lockers
- Poolside relaxation areas





Public Garden

We offer comprehensive design and execution services for landscaping and garden creation, from conceptualization to completion. Our expertise lies in crafting vibrant spaces and inviting public gardens that serve as community hubs, fostering unity, relaxation, and a deep connection with nature.

Features:

1. Entrance - Welcome Area Landscaping and Art Installation in Seating Areas
2. Educational Elements in Herbal Gardens
3. Pathway Lightings
4. Recreational Spaces like Open Gym Areas
5. Senior Citizen Area
6. Yoga Centre - Open Air
7. Community Gardens
8. Open Play Garden Areas
9. Public Toilets
10. Food Eateries - Stalls



Development of Spaces Beneath Big Infrastructure Projects

As urbanization accelerates and traffic demands increase, bridges play a crucial role in addressing these challenges. However, the spaces beneath bridges and elevated structures have grown significantly yet remain underutilized. To address this, we have developed innovative concepts to maximize the potential of these under-bridge areas. Our solutions focus on transforming these spaces into four key zones:

Recreational Space

- Development of sports areas
- Children's play zones with equipment
- Open gyms for all age groups
- Jogging and cycling trails, along with play courts
- Harmony Gardens

Social and Cultural Activities

- Libraries with sit-out areas for readers
- Open-air theatres
- Zones for open exhibitions
- Spaces for events and social gatherings
- Weekend markets and vending zones
- Night shelters

Utilities/Supporting infrastructure

- Parking facilities
- City information centres
- Food kiosks, taxi, and auto-rickshaw booths
- Public amenities such as toilets and water ATMs

Smart Features

- Rainwater harvesting solutions
- Digital advertisements and city guide maps





Traffic Island

We specialize in the design and installation of custom pre-cast traffic islands, offering durable, safe, and thematic solutions that harmonize with local culture, traditions, and aesthetics. Our signature Panch Shakti traffic island model embodies the five fundamental elements of nature: earth, water, fire, air, and space, creating a visual and symbolic representation that enhances the urban landscape.

Exhibition Centre With Multipurpose Hall

Our multipurpose community building, complete with an exhibition zone, is designed to serve as a dynamic hub for various social, cultural, and educational activities. Crafted to accommodate a diverse range of functions and events, this infrastructure offers a versatile space that meets the evolving needs of the local community. With the right installations, these spaces can become incredibly efficient and beneficial for community engagement.



Amphitheatre & Cafeteria



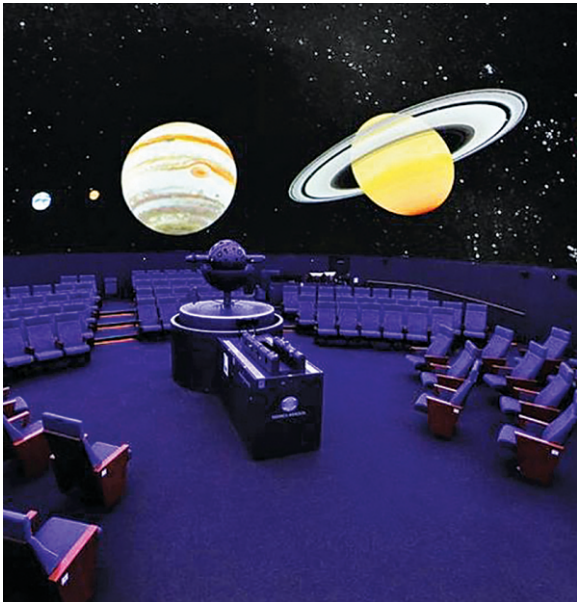
We specialize in designing and developing exceptional infrastructure facilities such as indoor auditoriums, open amphitheatres, and cafeterias for both public and private clients. Our quality deliverables include customized solutions that provide premium outcomes. A well-designed amphitheatre can host a variety of educational, gathering, and performance activities, offering a functional space for institutions, organizations, and community events.

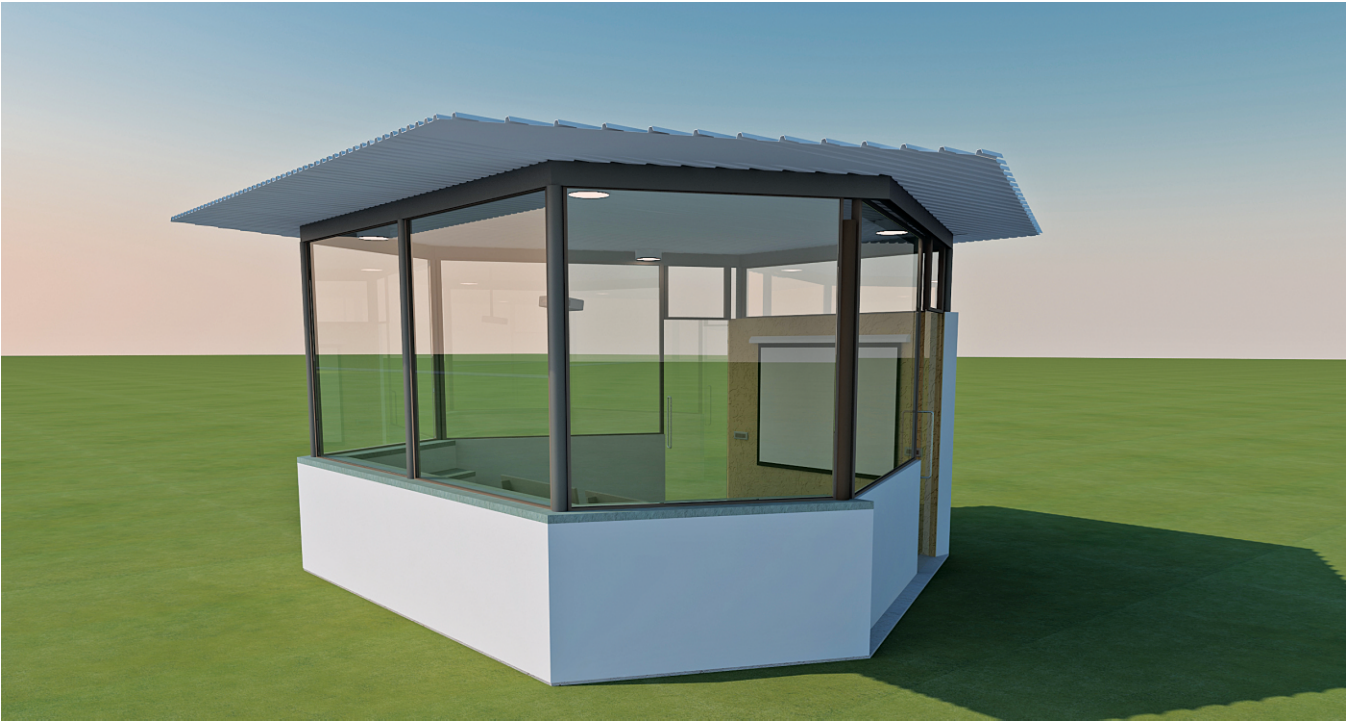




Planetarium

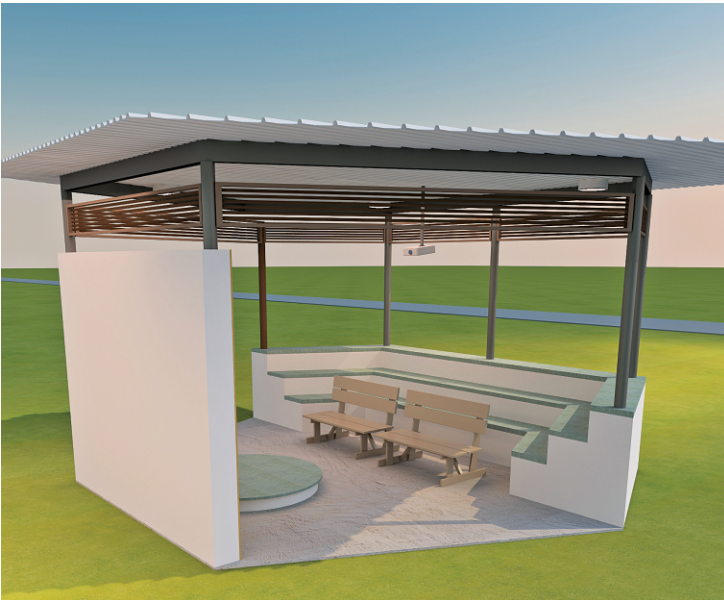
Our planetarium is a specialized theatre dedicated to popular education and entertainment in astronomy and space science. Traditionally constructed with a hemispheric domed ceiling, the planetarium serves as a screen for projecting images of stars, planets, and other celestial objects, creating an immersive experience for audiences.

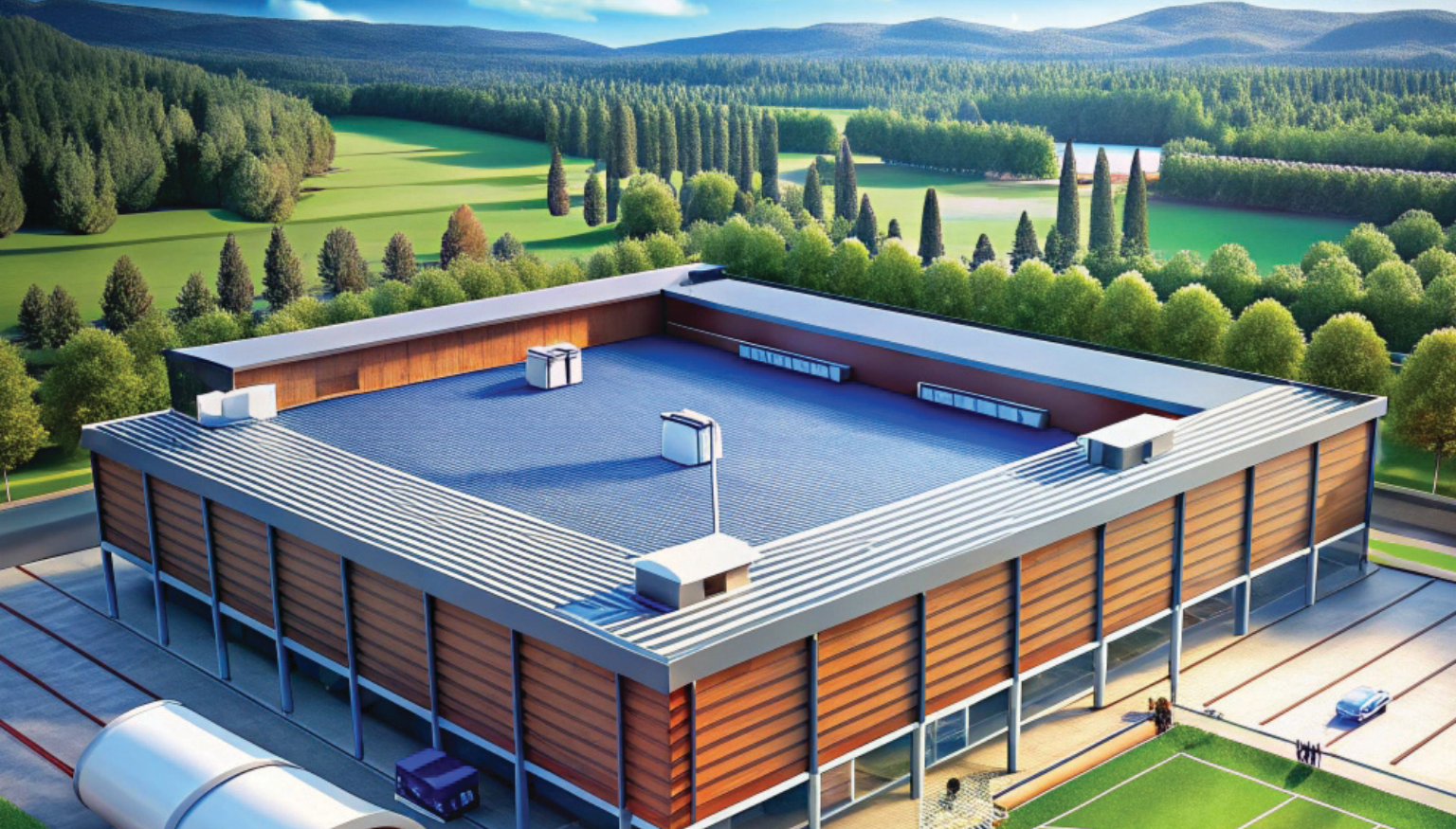




E- Gram Sabha

The E-Gram Sabha Mandap is an innovative initiative designed to bring together villagers and panchayat heads for community meetings and discussions on village development projects. Leveraging the Digital India platform, this space facilitates live screenings of government meetings or public events, educational TV programs, motivational movies, and documentaries. It also hosts educational programs and youth and women's development meetings, ensuring that community engagement is both effective and inclusive.





Mini Sports Complex

In today's fast-paced world, characterized by sedentary lifestyles and increasing screen time, the need for accessible recreational facilities is paramount. A community sports complex serves as a beacon of physical activity and social interaction, offering numerous benefits to the youth and the broader population.





1 Promoting Active Lifestyles: Encourages regular physical exercise, combating sedentary habits prevalent among both youth and adults.

2 Health and Well-being: Supports the physical and mental well-being of individuals by providing a range of indoor and outdoor sporting facilities.

3 Social Cohesion: Serves as a gathering place for residents of all ages, fostering social cohesion and a sense of community.

4 Youth Development: Offers opportunities for skill development, teamwork, and leadership, instilling values such as discipline, resilience, and sportsmanship.

5 Educational and Recreational Opportunities: Beyond sports, the multipurpose hall can host educational workshops, cultural events, and recreational activities, enriching the community's cultural landscape.



Conference Room

Conference rooms are the nerve centre of any organization. A well-furnished conference room, equipped with advanced audio-visual facilities and premium interiors, plays a crucial role in creating and enhancing a professional environment. We provide upgraded, productive spaces for teams to conduct confidential meetings, plan initiatives, collaborate, and update stakeholders. Our concept is designed and developed by skilled experts, utilizing premium quality products to deliver the best infrastructure services.



Smart Record Room

Our Smart Record Room services, specifically tailored for government departments, include document digitization to enhance productivity and efficiency. These services contribute to a clean, hygienic work environment, improve 'Swachh Office' ratings, and support the Swachh Bharat Abhiyaan campaign. Our solutions provide a paperless office environment, with a file tracking system that uses barcode technology, ensuring seamless operations for your esteemed department.



Disabled Friend Facility Room

Gooduse Enterprise is actively engaged in comprehensive, concept-based programs in health, welfare, and education. We focus on need-based requirements such as child development aids, medical and health kits, and educational tools for the disabled. Our work with various government departments aims to enhance government schemes and innovative projects in areas such as disability, child development, health, and education.

We propose a disabled-friendly facility room to meet the needs of disabled tourists, enhancing accessibility and facilities at various tourist sites across the state. Our concept is designed to provide a 'barrier-free' tourism experience, significantly boosting tourism.



Facilities

- A specially designed room to accommodate tourists with disabilities or reduced mobility.
- Disabled-friendly interiors and exteriors that ensure easy mobility and access to room amenities.
- A range of toys and kits for children, with a colourful child-friendly section to engage kids with disabilities.
- A selection of books and magazines, including coffee table books.
- A multimedia unit for infotainment purposes, where the tourism department can showcase audiovisual content to visitors.
- Tools and equipment for tourists with different types of disabilities.
- Adequate amenities to ensure a comfortable and inclusive experience for tourists and their companions.



Lake Waterbody Landscaping

We offer serene and sustainable solutions for transforming outdoor spaces with our visually appealing water body and landscaping designs. Our team of experts collaborates closely with clients to understand their needs and preferences, ensuring that the final result is a perfect reflection of their style and vision. Using only high-quality materials and the latest technology, we create unique and captivating outdoor spaces that serve as tranquil oases.



Educational Concepts

- Smart Anganwadi
- Box Anganwadi
- Activity Based Learning Room
- Smart School
 - ▼ Primary School
 - ▼ Secondary School
 - ▼ Residential School
- Smart Classroom
- Fun Bus
- Smart Library
 - ▼ Children Library
 - ▼ Taluka Library
 - ▼ District Library
- Smart Resource Room

Smart Anganwadi

The Anganwadi centres play a pivotal role in Early Childhood Care and Education (ECCE) for children aged 0-6. In alignment with the Ministry of Women & Child Development's SAKSHAM 2.0 and ECCE guidelines, we present our Smart Anganwadi concept. This innovative model, meticulously developed by experts through extensive research and field studies, aims to strengthen the Integrated Child Development Services (ICDS) infrastructure. Our concept provides a child-friendly, enriching learning environment, and has been successfully implemented across various districts in Gujarat.



Key Focus Areas:

- Encouraging activity-based learning and holistic skill development.
- Providing exposure to top-tier learning resources and aids during early childhood.
- Promoting curiosity, creativity, and learning through play.
- Offering comprehensive training to Anganwadi workers to enhance educational outcomes.
- Aligning with ECCE guidelines, SAKSHAM 2.0, and the National Curriculum Framework 2023.







Box Anganwadi

Our Box Anganwadi is a unique, robust solution designed using shipping containers, offering superior protection against environmental elements. This modular, durable, and cost-effective concept includes the following features

- Verandah and herbal garden.
- Outdoor play area with smart play equipment.
- Kitchen, store room, and toilet facilities.
- Theme-based furniture, toys, books, and games.
- Open activity area and educational graphics.
- Solar panels on the terrace and CCTV security.

This eco-friendly design is low-maintenance, aesthetically pleasing, and ideal for remote or challenging terrains, offering easy relocation and reuse.



Activity Based Learning Room

Our Activity-Based Learning Rooms are designed to foster a stimulating and interactive educational environment for primary and secondary school students. These rooms are equipped with a vibrant interior and educational toys that provide both theoretical and practical understanding of various concepts.

Objectives

- To lay the foundation for comprehensive psychological, physical, and social development.
- To encourage creative thinking, reading habits, and the use of audio-visual tools.
- To effectively implement child development policies.
- Our methodology emphasizes hands-on learning, skill development, and the transformation of traditional infrastructure into futuristic learning spaces.

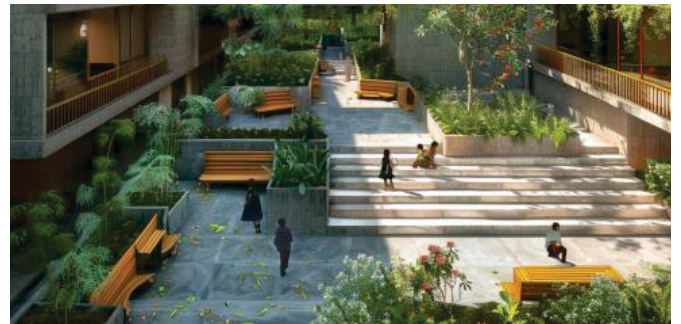


Smart School

We offer a comprehensive upgrade for primary, secondary, and government residential schools, transforming them into Smart Schools. Our 360-degree model focuses on educational, physical, and mental well-being, creating an interactive learning experience that aligns with the National Education Policy (NEP 2020) and National Curriculum Framework 2023.

Key Features

- Advanced equipment and vibrant interiors that enhance the educational process.
- Curriculum-driven environments designed to meet national educational standards.
- Sustainable upgrade solutions for various types of government schools across Gujarat.



Smart Class

Our Smart Classrooms integrate advanced hardware and software solutions, creating a technology enhanced learning environment. These classrooms offer.



- A holistic learning experience through innovative educational products.
- Enhanced teaching and learning methods that surpass traditional approaches.
- Increased access to information and a more engaging educational process.
- Automation of routine tasks, allowing teachers to focus on innovative pedagogical practices.

Fun Bus

Recognizing the importance of rapid physical and mental growth during early childhood, our Fun Bus is a unique mobile learning environment for children attending Anganwadi centres. Equipped with various play activities, the Fun Bus supports holistic child development in alignment with ECCE guidelines.



Smart Library

Libraries are gateways to knowledge, and our Smart Library models are designed to serve as integral parts of educational institutions. We offer three models:



Children's Library

A colourful, theme-based design with child-friendly interiors and a wide range of books in vernacular languages, digitally equipped for a comprehensive learning experience.

Taluka Level Library

Designed with a suitable layout and quality infrastructure, offering a diverse collection of books.

District Level Library

A cutting-edge platform equipped with advanced interiors and resources, providing a complete source of education and information.



Objectives

- To shift focus from traditional libraries to user-centric institutions.
- To create modern infrastructure that stimulates cognitive learning through distinct learning zones.



Smart Resource Room & Saksham Kit


Our Smart Resource Rooms and Saksham Kits are tailored for students with disabilities, offering a multi-sensory environment designed to meet the needs of various disabilities. These rooms include specialized equipment, teacher training, and a barrier-free environment to ensure inclusive education.



Target groups:

- Blindness
- Low Vision
- Hearing Impairment
- Locomotor Disabilities
- Mental Retardation
- Autism
- Cerebral Palsy

Our Saksham Kits are meticulously designed to address the specific requirements of each disability category, ensuring that every student receives the support they need.



Gooduse Educational Kits

Our diverse selection of educational kits is meticulously conceptualized, designed, and manufactured by our in-house team of experts. Tailored to support the curriculum across Anganwadis, Pre-schools, Primary, and Secondary Schools, these kits are invaluable assets that encourage students to engage in Do-it-Yourself (DIY) activities. Targeting the foundational, school readiness, and future readiness levels, our kits are designed to enhance cognitive abilities, logical thinking, linguistic and numeracy skills, sensory development, STEM learning, creativity, and curiosity.

PA-PA Pagali Activity Kit (9-in-1)

- Pa Pa Pagli (Language kit)
- Pa Pa Pagli (Mathematics Kit)

Understanding that brain development is influenced by both genetics and experiences, our PA-PA PAGLI kits are designed to enrich young minds, promoting overall personality development through a variety of engaging projects and activities. The kits foster concentration, cognitive skills, problem-solving abilities, hand-eye coordination, creativity, and fine motor skills.



Chalo Janavo Kit (6-in-1)

This 6-in-1 cardboard game set is designed to ignite curiosity and foster learning in young minds. The kit features engaging board games in Gujarati, including:

- Chalo Janavo – Language
- Chalo Janavo – Mathematics
- Chalo Janavo – Seasons
- Chalo Janavo – Ketla Vaagya
- Bite n Bite
- Foodie Go



These games guide children on a journey of linguistic exploration, mathematical discovery, and an understanding of seasons, surroundings, and time. Additionally, Bite n Bite instils the value of responsible food choices, while Foodie Go educates on nutrition and healthy eating habits, making these kits ideal for classroom settings.

Ramta Ramta Shikshan Kit

Slider (Good habits)

Teaches eight essential habits to be developed during early childhood.



Magnetic board (2 in 1)

A versatile tool for learning directions, numbers, and shapes, as well as serving as a whiteboard.

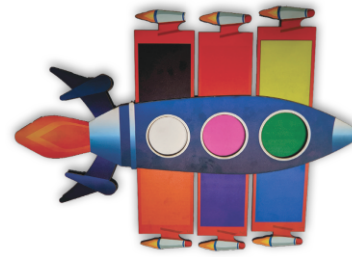
Number counting hand

A vibrant toy that helps children develop basic math skills through counting and number recognition.



Colour rocket

Aiding in the identification of colours and fostering creativity.



Animals and bird puzzle plates (44 plates)

Enhances recognition skills of various animals and birds.

3 in 1 puzzle board (fruits, vegetables and vehicles)

A comprehensive tool for learning about different objects.



Tracing lightbox (5 in 1)

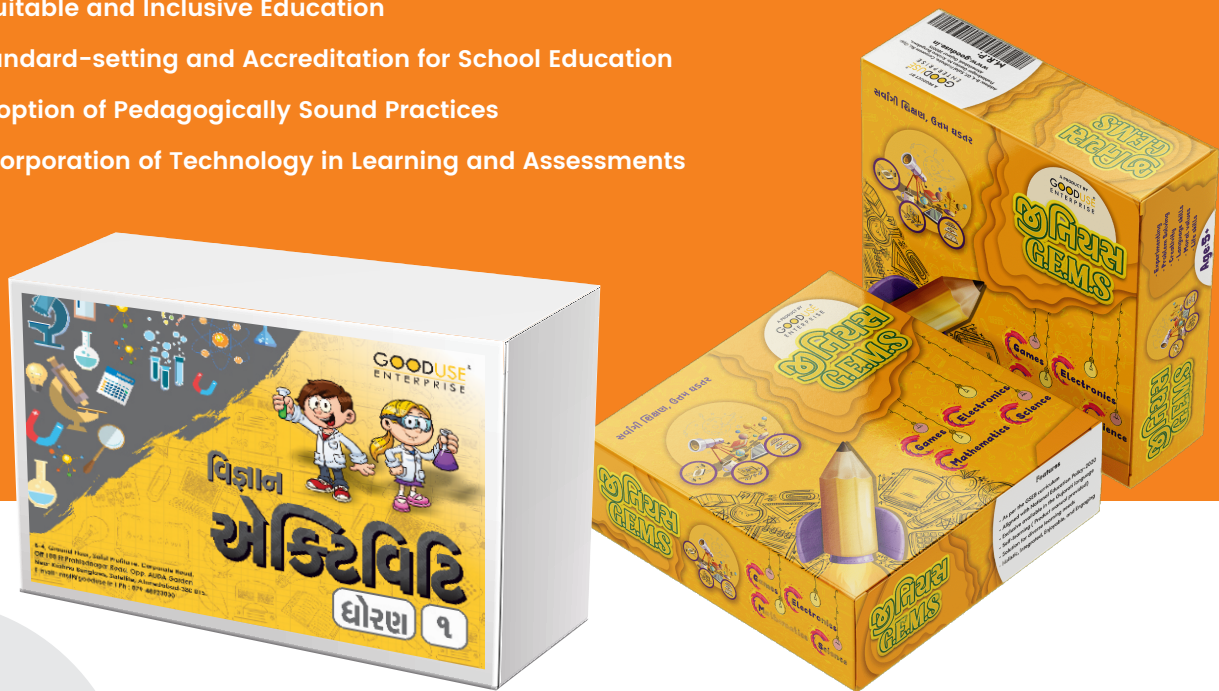
Designed to enhance writing, drawing, and fine motor skills through a variety of activities.

Activity Based Learning Kit, Genius G.E.M.S. & Stem Kit

Our curriculum-based educational kits for grades 1-8 encompass over 112 activity-based models focusing on Math, Science, Engineering, and educational games. These DIY kits facilitate hands-on learning, solidifying STEM concepts in an engaging and rewarding manner. Developed by our expert team, these models transform the learning of Math and Science into enjoyable and impactful experiences.

Key Features:

- GSEB Curriculum Aligned
- Emphasis on Early Childhood Care and Education (ECCE) & Foundational Literacy and Numeracy (FLN)
- Holistic, Integrated, Enjoyable, and Engaging Learning
- Teacher Empowerment
- Equitable and Inclusive Education
- Standard-setting and Accreditation for School Education
- Adoption of Pedagogically Sound Practices
- Incorporation of Technology in Learning and Assessments



Climate Change, Health, Hygiene & Environment Awareness Board Games Kit & Charts

Cibo

An interactive game designed to enhance children's knowledge while reducing screen time, with a focus on Gujarati language learning and nutrient information.



Climato

This game educates children on environmental preservation, teaching them about the impacts of climate change and how to combat them effectively.



Karkirdi

A career exploration game that introduces children to various professions, enhancing their memory and critical thinking skills.

Santulan

A game focused on achieving balance in life, from financial transactions to social and emotional well-being.



Mathopaat

A modern twist on traditional Indian games, designed to improve arithmetic skills and critical thinking.

Vasudhaiv Kutumbkam

A game that fosters problem-solving skills and leadership, promoting the idea of global unity and care.



Swacchta Board Games & Educational Charts

Our collection of educational board games and charts on health, hygiene, and environmental awareness is an essential resource for schools, gram panchayats, and other educational institutions. Designed by health and sanitation experts, these board games employ fun learning concepts like snakes and ladders to teach valuable lessons on cleanliness and hygiene.

Bal Ojas Kit & Yashoda Kit

Bal Ojas Kit

A robust and colourful kit designed for Anganwadis, featuring books based on Early Childhood Care and Education guidelines. This kit supports early learning and holistic development, fostering curiosity and fun in young learners.

Yashoda Kit

A collection of educational Gujarati books aimed at enhancing the confidence and capacity of Anganwadi workers. The kit focuses on key areas of Anganwadi functioning, including preschool education, nutrition, health, and related services.





Coding Literacy Kit, Drone & Robotics Kit

Codeplay- Sugam (Coding - Without Computers) Our Solution:

Our innovative approach to teaching coding without computers uses physical blocks and interactive tools to make programming accessible and engaging. Optional mobile device integration enhances the learning experience.





Key Features

- Cost-effective Coding Kits
- Curriculum Aligned with School Subjects
- Teacher and Student-Friendly App
- Training for Educators
- Focus on Problem-Solving, Logical Thinking, and Communication Skills
- 21st-Century Skills Development

Codeplay Classic (Coding with Computers)

Offering a comprehensive CRID (Coding, Robotics, Internet, and Drone) Textbook, our solution supports teachers and students in coding education, complete with digital platforms, assessments, and affordable Robotics Labs.



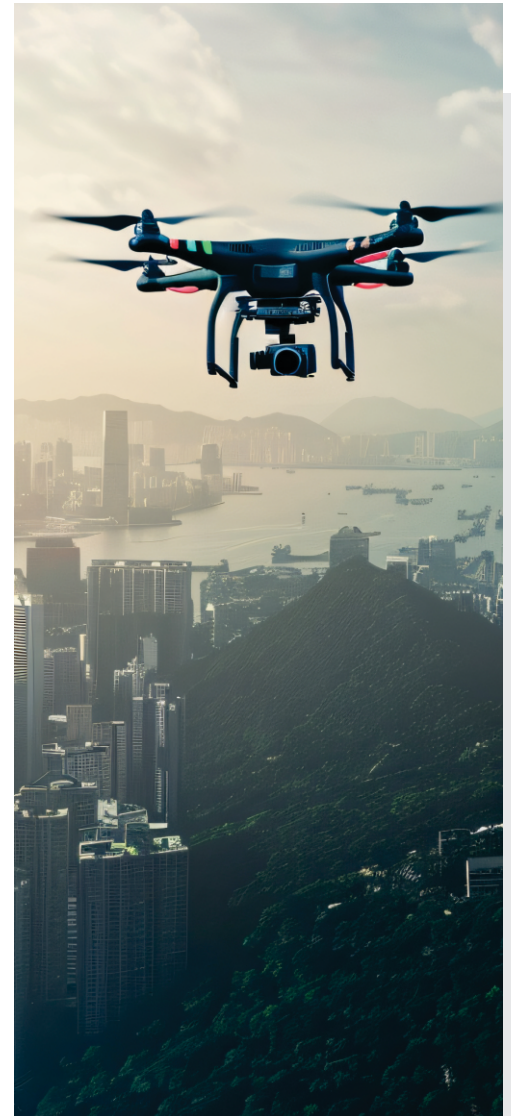
Drone & Robotics Kit

Our kits provide students with hands-on experience in drone and robotics technology, fostering curiosity and creativity while preparing them for future technological advancements.

Key Benefits

- Hands-on Experience with DIY Kits
- Encourages Problem-Solving and Critical Thinking
- Real-World Application Learning

These meticulously crafted educational kits are designed to not only support academic learning but to inspire the next generation of innovators, thinkers, and leaders.



Gooduse Toys & Games, Indoor – Outdoor Play & Sports Equipements

As one of the leading distributors, bulk suppliers, and manufacturers of a diverse range of toys and games, Gooduse is committed to fostering educational and recreational development for children across Anganwadis, preschools, primary, and secondary schools. Our offerings emphasize a fun and learning-centric approach, ensuring children build a strong foundation for future readiness. We also provide a comprehensive selection of indoor and outdoor play and sports equipment suitable for all age groups.

Age Groups

- Toys & Games: Ages 0-12
- Indoor-Outdoor Play & Sports Equipment: Ages 3-99



Toys & Games

- Indoor Toys, Games, & Equipment
- Preschool & Anganwadi Toy Kits
- Montessori Toys Range
- Wooden Toys
- Gujarati Educational Toys and Games
- Wall-Mounted Busy Boards





Our curated selection of educational and entertaining toys adheres to ECCE (Early Childhood Care & Education) guidelines, NEP 2020, and NIPUN BHARAT standards. These toys are designed to support foundational learning, enhancing gross and fine motor skills, cognitive development, language and communication skills, spatial learning, emotional literacy, creativity, and STEAM education.





Gujarati Edutainment Toys & Learning Aid

This exclusive range of wooden toys and board games for preschool children is meticulously designed to develop academic, spatial, communication, logical, and critical thinking skills. Small group activities foster social-emotional skills such as cooperation and graceful winning or losing, ensuring each game is both enjoyable and educational.



Wall Mounted Busy Boards

Our innovative busy boards, including the theme-based 'Talking Train,' offer more than 40 activities within a space-efficient design. These boards are crafted to support early childhood skills development and experiential learning, ensuring safety and engagement for young learners.





Outdoor Play Equipment

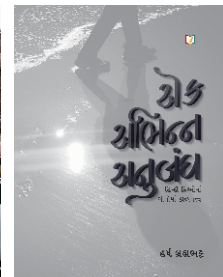
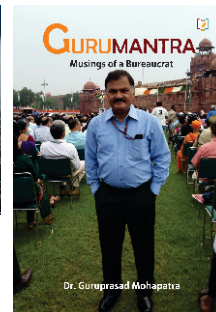
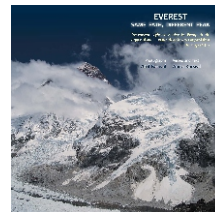
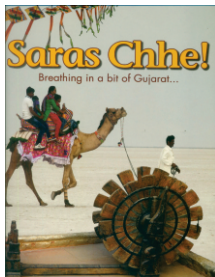
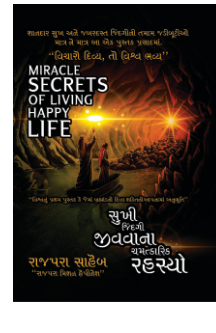
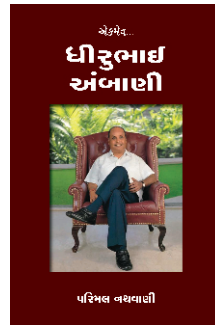
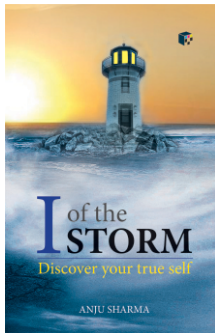
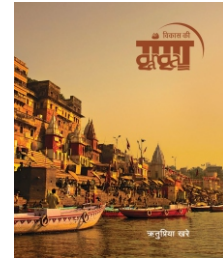
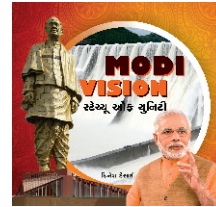
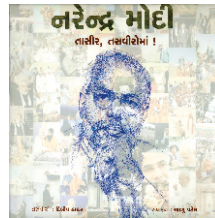
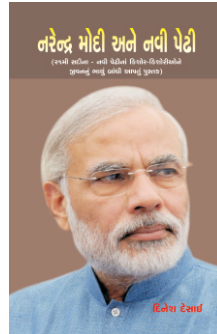
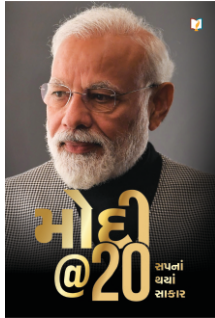
We offer a broad range of outdoor play and sports equipment for various environments, including:

- Playground Equipment: For preschools, schools, and residential areas
- Multi-Play Stations
- Slides, Swings, See-Saws, Merry-Go-Rounds
- Indoor-Outdoor Gym Equipment
- i-BALA Outdoor Concepts

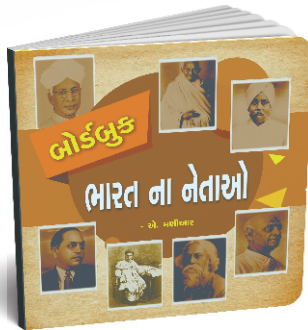


Our outdoor learning aids are designed to encourage physical activity and learning beyond the classroom, providing engaging solutions for schools, residential areas, and public spaces.

Gooduse Supply & Distribution of Books



Gooduse Enterprise stands as a premier book supplier in Gujarat, collaborating with leading publishers like Navbharat Publication, Navsarjan Publication, and Printbox Publication. Our extensive collection spans over 5,000 titles in Gujarati, English, and Hindi, encompassing fiction, non-fiction, children's books, encyclopaedias, government publications, and more.



Gooduse

Sports & Fitness

We provide a comprehensive array of sports and fitness equipment for both indoor and outdoor environments, including:





- **Sports Equipment:**
All types of indoor and outdoor sports gear
- **Gym Equipment:**
For indoor and outdoor use
- **Specialized Kits:**
For government primary and secondary schools
- **Bulk Sports Goods Supply:**
For schools, colleges, hostels, sports coaching centres,
and residential properties

Our sports and fitness solutions cater to all requirements, ensuring quality and excellence in every aspect.

Gooduse Furniture

Gooduse offers turnkey solutions for creating and managing high-performance spaces tailored to client needs.

Our Extensive Range Includes

- Preschool Furniture
- School Furniture
- Library Furniture
- Institutional Furniture
- Office Furniture
- Hostel Furniture
- Hospital Furniture
- Laboratory Furniture



With extensive experience in providing furniture solutions for diverse settings, including remote locations, we ensure top-quality service and products.

Other Services

We offer a wide range of services and solutions tailored to meet various needs, ensuring excellence and efficiency across all areas.

- Events & Exhibitions
- Management Consultancy
- IT Solutions: Competitive, sustainable IT solutions, consultancy services, business process solutions, and more
- CCTV, Fire Safety Solutions, Drinking Water Solutions
- LED TVs, LED Lights, Solar Solutions
- Sanitation and Hygiene Solutions

For CSR Initiatives

We provide customized kits & services for CSR initiatives of corporate groups. The key areas are :

- Education
- Toys
- Sports
- Women and child welfare
- Health & IED kits



Glimpse of our executed projects

Smart Anganwadi





Cafeteria



Auditorium



Smart Library



Ghodiyaagar (Nursing Room)



Office Reception



Activity Based Learning Room



PUTTING *ideas* TO WORK

B-4, 1st, 2nd & 3rd Floor, Safal Profitaire, Corporate Road, Off 100 Ft. Prahladnagar Road,
Opp. AUDA Garden, Near Krishna Bungalows, Satellite, Ahmedabad-380 015.

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